

Dayton Dance

CONSERVATORY

7762 Waynetowne Blvd., Huber Heights, OH 45424 • (937) 236-6011
website: www.daytondanceconservatory.com • email: contactdaytondance@gmail.com

April 14, 2025

Dear Business Owner, Parents, and Grandparents,

The Dayton Dance Conservatory, formerly Jeanette Popp School of Dance, is preparing for our 49th Annual Late Spring Recital, held at the Arbogast Performing Arts Center, Sunday, June 8th. Forty-nine years is a long time to be doing anything, and through the years we have learned a great deal about dancers and their families; one of the things we know is the family and friends of dancers love having a commemorative program to take home and keep, long after the applause has ended. Our program will be available at both of our shows and distributed to each attendee – and we want to offer you an opportunity to advertise your business with us.

Now, why should you consider placing an announcement and/or advertisement in our program? First of all, placing a Good Luck Wish and photo announcement in the recital program is a fantastic way to let the dancer in your life know that you are thinking of them, and wish them luck on their big day. This year's theme is "Dare to Inspire" if you would like to incorporate into the design of your advertisement.

For business owners, approximately 2000 digital and paper programs will be distributed at the event – that's a lot of eyes looking at your business name! Many attendees retain their programs as a keepsake, meaning that your business name will be in their thoughts long after the show has ended. As a thank you, all advertisers will be noted on our website following the recital, www.daytondanceconservatory.com. Starting this year, we will leave these businesses links on our site for a full year – think of all of the traffic that will generate to your site!

Increasing the visibility of your business in the community is easy – we have several advertisement options to choose from. Please complete the attached contract and return it by Saturday, May 12th to the address listed below.

Don't miss out on this special opportunity! Limited spaces are available.

Dayton Dance Conservatory
7762 Waynetowne Blvd.
Huber Heights, OH 45424

Sincerely,

Kate Schneider

Kate Schneider
Executive Director

Dayton Dance

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Program Advertisement/Announcement Contract

Dayton Dance Conservatory 2025 Late Spring Recital

Select desired Advertisement and/or Announcement below:

_____	Full Page \$150.00
_____	Half Page \$100.00
_____	Quarter Page \$75.00
_____	Eighth Page \$50.00

Please print advertisement and/or announcement information clearly on the reverse side of this form. Please email advertisement and/or photo (jpeg format) to contactdaytondance@gmail.com. **Payment in full is required with advertisement.** If further questions arise, please contact us at (937)236-6011.

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Signature _____

Sold by: _____

Return by Saturday, May 17th with payment to:

Dayton Dance Conservatory
7762 Waynetowne Blvd.
Huber Heights, OH 45424

Office Use Only

DATE ORDER RECEIVED: _____

DATE PAYMENT RECEIVED: _____